

# Happy New Year



★ GEORGE MORTON  
★ EARL RINKER  
★ BEA CHRISTENSEN

Thank All Customers and Friends for Their Past Patronage and to Them and Everyone!

**Merry Christmas**



**SAUL KOCH**

TORRANCE PAINT STORE  
Home of Premier "Seal-ied" Paints  
Thanks All His Customers for Their Patronage In 1937 and Wishes Everyone a MERRY CHRISTMAS and a HAPPY NEW YEAR!!



CHRISTMAS CHEER

Wishing a MERRY CHRISTMAS For Everyone and a PROSPEROUS NEW YEAR For All of Us!

**W. E. WYLAM**

POPPY FLOWER SHOP  
Post and Cravens Phone 307



THERE ARE ATTRACTIVE NEW CALENDARS AWAITING YOU AND LOTS OF GOOD WISHES FOR 1938 AT  
**Cherry Blossom Chop Suey Parlor**  
1314 Sartori



Merry Christmas

THE BEST OF EVERYTHING THIS COMING YEAR FROM  
"SLIM" SILIGO and "CHARLIE" JONES  
**TORRANCE LUMBER CO.**  
Carson and Border



THANK YOU FOR YOUR PAST PATRONAGE AND MAY THE YEAR 1938 BRING YOU ALL GOOD THINGS!

**El Prado Used Furniture Store**

1216 El Prado



MERRY CHRISTMAS

**HOLIDAY GREETINGS**

from

**THE FAMOUS CHILI SHOP**  
SANDWICHES — MIXED DRINKS — CHILI

John A. Rogers, Prop. 1437 Marcelina



**BOND & SIMONSON**

100% GILMORE STATION and

**A. H. HARRINGTON**  
AUTO REPAIR

a  
**Merry Christmas and a Happy New Year**

2172 Torrance Blvd. Torrance 1517 Cabrillo



HERE'S GREETINGS AND BEST WISHES FOR A SPLENDID 1938 FROM

**CHARLIE MITCHELL**

STANDARD STATIONS, Inc.  
Cabrillo and Carson



MERRY CHRISTMAS

IT IS WITH PLEASURE THAT  
**WHITNEY'S BAKERY**

1323 Sartori Avenue  
WISHES ALL PATRONS and FRIENDS A RIGHT MERRY CHRISTMAS



F. D. LIPP of the

**CALIFORNIA BARBER SHOP**

at 1304 Sartori  
EXTENDS SEASON'S GREETINGS TO ALL



Christmas Cheer

MAY YOUR CHRISTMAS BE HAPPY AND THE NEW YEAR PROSPEROUS

**MULLIN'S AUTO SERVICE**

2053 Torrance Boulevard

**Christmas . . .**

THE SYMBOL OF KIND THOUGHTS AND GENEROUS DEEDS!



Greetings

If Fine Presents are what you wish to express your thoughts and wish with, I have them. Come and see for yourself . . . For the Wife . . . the Boy or Girl.

Wishing you a Merry Christmas, One and All!

**S. S. WORRELL**

THE HARDWARE MAN  
Phone 167-M



MERRY XMAS

**SANDY & SCOTTY**

Men's Furnishings  
Wishes Everyone a

**Merry Christmas**

and a

**Prosperous,**

**Happy New Year**

1307 El Prado  
Torrance



**Our Customers**

We Thank You For Your Patronage During 1937

**Merry Christmas**

and a

**Happy New Year**

We Hope to Continue Serving You During 1938

**DANIELS CAFE**

1625 Cabrillo Ave.  
Torrance



Greetings

**BEACON DRUG WILL REMAIN**

**Open Christmas Day**

Until 1:30 P. M.

But long after the closing hour of holiday trade our hearts will remain open to express our sincere thanks for your generous patronage and to wish you unbounded happiness and good fortune in the years ahead.

**BEACON DRUG CO.**

THE REXALL STORE  
Leslie L. Prince

1519 Cabrillo Avenue  
Torrance Phone 180

Authorized Ticket Agency for Greyhound and Union Pacific Bus Lines



SEASONS GREETING

**Sincere Thanks**

For the Many Kind Favors of the Past.

I Appreciate Your Patronage and Look Forward to Serving You Many Years to Come.

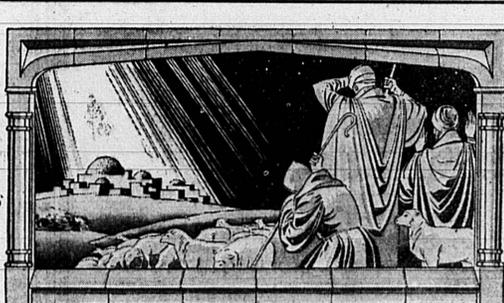
**J. LEPKIN**  
MERCHANT TAILOR

1320 Sartori Ave.

Christmas Comes But Once A Year But We Hope The Joy of It Lasts a Long Time for You and Yours!  
**Torrance Auto Wrecking Co.**  
1001 Torrance Boulevard

The TORRANCE HERALD and the HOPPING NEWS IS EVERYONE A CHRISTMAS AND A PROSPEROUS NEW YEAR

**To My Pupils and Friends**  
May the spirit of Christmas music be reflected in your holiday joys.  
**Madame Teala Billini**  
Concert Pianist and Teacher of Piano  
STUDIOS  
Torrance 1304 Portola Phone 670  
Los Angeles  
837 1/2 S. Burlington EXposition 4414



**SILENT NIGHT, HOLY NIGHT**

Once again this Christmas night recalls the reverent spirit of the three wise men who knelt before the Babe in the manger.  
In like sincerity we offer you our grateful thanks for your loyalty and many other kindnesses during the past and wish for you and yours every joy at Christmastide and happiness and prosperity in the coming years.

**TORRANCE NATIONAL BANK**  
"YOUR COMMUNITY BANK"